### Citizens' Climate Lobby

**National Youth Action Team** 



# March/April Policy Newsletter

Have you found it hard to keep up with the piles of legislation bouncing around in Congress?

So have we. That's why we put together this newsletter with the most important things you should know!



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### **PROVE IT ACT**

Ask your members of Congress to cosponsor the Prove It Act to help support <u>acting on global carbon pollution.</u>

#### WHAT DOES IT DO?

- 1) Requires the Department of Energy (DOE) to study and compare the carbon emissions of products that are produced in the United States vs. other countries.
- 2) Organizes information gathered into a database to help us negotiate effectively with trading partners who have carbon border adjustment mechanisms (CBAMs) in place.

\* \* CBAM \* \*

A CBAM puts an extra charge on carbon-heavy goods produced outside the country, which is an effective way to lower carbon emissions globally.

This is because countries will make their products cleaner in order to avoid the carbon fee.

Take action now by writing a quick email to your members of Congress asking them to cosponsor.



It takes 5 minutes!







## THE CLIMATE GOAT





SHOUT-OUT TO CONNOR ENNIS FOR
CREATING THE NAME OF THE
CAMPAIGN!

SHOUTOUT TO THE NYAT OUTREACH
TEAM FOR DESIGNING THE LOGO!

The Higher Education and National Youth Action Teams of Citizens' Climate Lobby.

A youth-driven campaign to get out the climate vote in 2024.

By using a combination of relational organizing and deep canvassing tactics to support youth in speaking with people they know (family members, classmates, friends, even teachers/professors) about the importance of keeping climate in mind at the polls.

Go to the next page for how YOU can take action!



**RESOURCES** 

**Climate GOAT Campaign Overview** 



**Climate GOAT Campaign Script** 

Potential Energy's Talk Like a Human Guide

<u>Intergenerational Climate Conversations Guide</u>

MOH



# Climate GOAT Campaign



Each month we have a mini-challenge.
This month's challenge is....

## Triple April!

Have 3

climate conversations a week!

Talk to people about climate change and voting.

## Recruit 3 people to the Empower app

Ask others to be involved with the GOAT campaign.

Find out more by visiting the <u>Higher Ed website</u>.

Watch the training video!



## TIME TO TALK



Did you know that more than 70% of Americans are worried about climate change? But most of us avoid talking about it because it feels too overwhelming or political.

But it doesn't have to be this way!

In perfect timing with the GOAT campaign, national CCL invites you to take action this month by talking about climate change.

## LOG YOUR CONVERSATIONS

WHY?

Talking about climate change makes it feel much more important and relevant. This makes it more likely that we'll actually take action!

WHO?

Anyone! You can talk to your family, friends, teacher, classmates, hairstylist, etc.



#### 1. Heart

Connect on a personal level with an opening question.



#### 2. Head

Bring out concerns and impacts through facts and data.



#### 3. Hands

Talk about solutions and your experience volunteering with CCL.



## THE GREAT SCHOOL ELECTRIFICATION CHALLENGE



4

Schools consume as much energy EVERY YEAR as:



OR



### 15 MILLION

cars

18

coal-fired power plants

It doesn't have to be that way. Let's do something about it!

Round 2 of the Electrification Challenge launched April 1st. It's not too late to join!

- Form a team of 3+ students from your school district and find an adult sponsor.
- Earn points by taking actions that support school electrification.

So what are you waiting for? Join the Great School Electrification Challenge <u>here</u>.



## THE GREAT SCHOOL **ELECTRIFICATION CHALLENGE**



### **NEED INSPIRATION?**

Here are 3 extraordinary teams in the Electrification Challenges and their tips to guide you in your climate journey!



are competing in Round 1 of the **Great School Electrification** Challenge







#### **Challenges:**

Budget deficit, bad case studies, and political climate.



#### **Accomplishments:**

Resolution for electric school buses.



#### Tips:

Plan your timeline, and cater to what your school board wants.





#### **Challenges:**

Very bureaucratic, large agendas, small starting membership.



#### **Accomplishments:**

Passage of " A Resolution to Commit to Renewable Energy and Electrification."



#### Tips:

Make as many connections as possible.



New Mexico Los Alamos



#### Challenges:

Resolution took a while to research and write, no initial success.



#### **Accomplishments:**

Environmental advocacy in young children.



#### Tips:

Divide your work and stay committed.



## **NYAT Announcements:**



Round 2 of the Great Electrification Challenge is open! Register now!



The CCL Student Summit at the June Conference in Washington DC is on June 8th! Register now! Scholarships available, here is the form.



Climate GOAT Campaign! CCL's NYAT and Higher Ed are teaming up to get friends and family to participate in the elections as "climate voters." Join the campaign by downloading the Empower App. You can watch the training video here.





The Youth Corner on Citizens' Climate Radio debuted in February! Listen here.



Check out the CCL <u>National Blog Post</u> on Vinay's COP 28 experience!



**Check out another CCL National Update** featuring the Cincinnati Electrification Challenge team!

## **NYAT Team Updates!**

## Here's what each team has been up to:

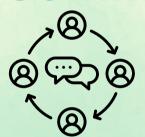


### **Actions:**



The Actions Team has been working hard to establish the new GOAT campaign, while also launching round 2 of the electrification challenge! They held a call where several teams shared their knowledge from round 1 of the challenge, as well as another deep canvassing training for the GOAT campaign. The new challenge for April just debuted, and more info can be found on pages 4-5.

## Communications:



The Communications Team has been busy spreading the word about all of the NYAT's activities on social media, keeping our website updated, and developing the youth corner on Citizens' Climate Radio (see above).

## **Membership:**



The Membership and Inclusion Team has enjoyed welcoming all of our new members into the NYAT! They recently held a welcome call for these members and are planning more for the coming months. They also are beginning work on some new ideas to promote more diversity from different groups.

### **Outreach:**



The Outreach Team has been busy developing flyers and other material to promote NYAT events, as well as preparing for an international climate advocate training (FXB) and writing this newsletter! They have also started a new project to reach out to schools around the country.

If you haven't joined a team yet, you still can at any time!

# CCLYOUTH E SPOTLIGHT

Let's get inspired by some of the awesome things CCL youth are up to in Washington State!

"Young people will be living with the consequences of our choices far longer than the lawmakers they're meeting with. This gives young people a lot of credibility with legislators on climate."

"I was super excited to talk to my state representatives about climate policy and get to hear their thoughts and encourage some collaboration across the aisle"



On Jan. 15, 2024, CCL Washington youth volunteers held an impressive <u>21-meeting lobby day</u> at the state's capitol. Lindsey Desai and Jeremy Suzuki took the lead on planning this event.

They lobbied from 10AM to 4PM, endorsing Washington's Climate Auction Relief proposal and the Carbon Fee and Dividend act.

## Mark your Calendars!

NYAT EVENTS

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|--|---|---|-----|-----|---|--|
| ****   | ***   | A   | PR  | I   |   | ***  |
| Sun  | Mor   | Tues  | Wed | Thu | Fri                                       | Sat  |
|  | Challenge, Round 2 begins  April Fools'  Day! | 2   | 3   | 4   | Actions team<br>meeting @5pm<br>PT/8pm ET | Outreach team<br>meeting<br>@7:30pm<br>PT/8pm ET |
| April Working Teams Call Communications team meeting @4pm ET | 8   | 3 9   | 10  | 11  | Actions team<br>meeting @5pm<br>PT/8pm ET | Outreach team meeting @7:30pm PT/8pm ET          |
| Communications team meeting @4pm ET                          |   | 5 16  | 17  | 18  | Actions team<br>meeting @5pm<br>PT/8pm ET | Outreach team meeting @7:30pm PT/8pm ET          |
| Communications team meeting @4pm ET                          |   | 2 23  | 24  | 25  | Actions team meeting @5pm PT/8pm ET       | Outreach team meeting @7:30pm PT/8pm ET          |
| Communications team meeting @4pm ET                          | 29  | Deadline for<br>scholarship<br>applications for<br>Student Summit |     |     |   |  |



## WHO ARE WE?

## Citizens' Climate Lobby

At CCL, we know that the best and most efficient way to address the climate crisis is through political will and the enacting of policies.

But for that to happen, it's going to require our will as a united people, our teamwork, and our actions.

As an organization, that is exactly what we do. We work to ensure that not only are we building awareness on the subject, but are also taking solid steps toward actually addressing the crisis, including providing and supporting solutions and policies.



**Learn more about CCL!** 

### **National Youth Action Team**



The NYAT is team within CCL for anyone under 18 who wants to help work towards climate action! We work together to make a difference through collaboration in 4 different teams

- Actions, Communication, Membership, and Outreach.

Scroll up to find out what each team has been up to!